

NAME DEVELOPMENT ☐

CREATE A BUSINESS PLAN ☐

DOMAIN REGISTRATION

EMAIL SET UP

(ACCOUNTS, SIGNATURES)

MISSION AND VISION STATEMENTS

ESTABLISH LEGAL STRUCTURE

(CORPORATION, LLC, SOLE PROPRIETORSHIP)

APPLY FOR EMPLOYEE IDENTIFICATION NUMBER ☐

(IF APPLICABLE)

BRANDING ☐

(LOGO, USAGE GUIDELINES, COLOR PANEL, FONT)

PHOTOGRAPHY CATALOGUE ☐

(HEADSHOTS, PORTFOLIO, CORPORATE IDENTITY)

WEBSITE DEVELOPMENT □

STATIONARY DEVELOPMENT □

(BUSINESS CARDS, DOCUMENT TEMPLATES/LAYOUTS)

SOCIAL MEDIA ACQUISITION AND DEVELOPMENT ☐

FACEBOOK, LINKEDIN, INSTAGRAM, TWITTER, YOUTUBE, SNAPCHAT, AND MORE