

HIRE IN-HOUSE OR JACKALL CREATIVE?

Deciding which solution is best for your company depends on your budget and project capacity. **Jackall Creative** provides both *individual* and *extended* service contracts. *Individual* contracts are quoted per project. *Extended* contracts provide the client with ongoing services as needed throughout the completion of predetermined projects.

Check out the numbers below to determine if you should choose **Jackall Creative** for a *extended* services, hire an in-house team, or contact us regarding an *individual* project estimate.

Estimated Costs of Hiring In-House Creative/Marketing Manager	
Core Compensation 1 Year (Iowa average per Glassdoor.com)	
Base Salary	\$63,923
Value of Benefits	
Social Security (6.2% of Salary)	\$3,835
401K / 403B (3% Dollar for Dollar match)	\$1,917
Healthcare (KFO Survey 2019 - single and family PPO)	\$6,222 or \$15,045
Time Off (3 Weeks PTO + 5 Paid Holidays)	\$9,834
	Total Compensation \$94,554

Jackall Creative	
<i>Extended Services</i> (minimum 3-month commitment)	
	Monthly Compensation \$1,400
	Total Compensation \$16,800

Annual Expenditure Savings \$77,754
